Java Everywhere

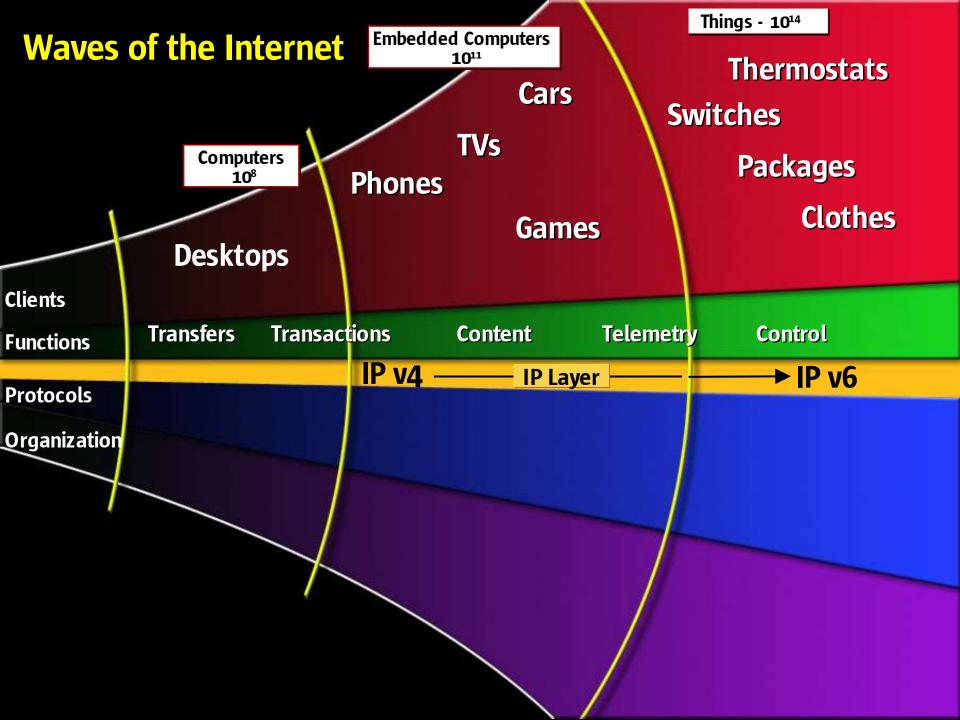
Simon Ritter Technology Evangelist Sun Microsystems, Inc.

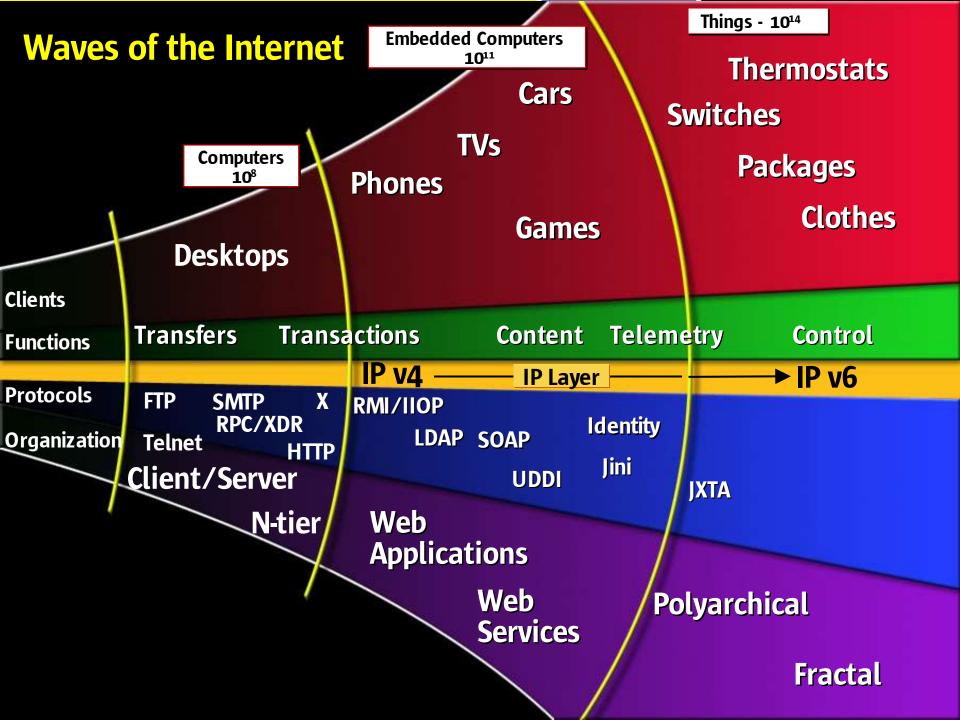




Agenda

- Data & Web Services
- The Sun Java Enterprise System
- Future Directions For Java
 - Ease of Development
- Summary







Auto-ID/RFID: The New Barcode

- Radio Frequency Identity Tags
- Data can be changed
- No line of site required
- 96-bits is plenty of storage



Lots Of Possibilities...

- Supply chain management
- Parcel tracking
- Refrigerator/oven
- Washing machine
- Personalised advertising
- Use your imagination...



Three "Laws" of Computing

- Moore's Law
 - Computing power doubles every 18 months
- Gilder's Law
 - Network bandwidth capacity doubles every 12 months
- Metcalfe's Law (Net Effect)
 - Value of network increases exponentially as number of participants increases

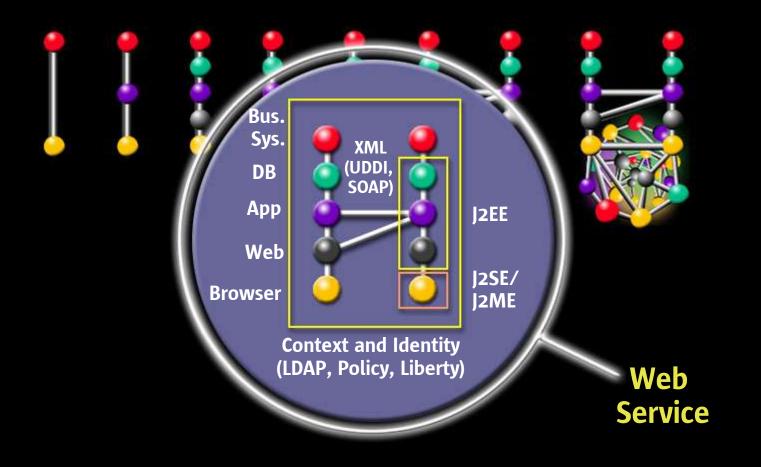


Platform Evolution

Catch Phrase	The Network s the Compute	r Objects	Legacy to the Web	The Computer the Network	s Network of Embedded Things	Network of Things
Scale	100 s	1,000s	1,000,000 s	10,000,000s	100,000,000s	100,000,000s
When/Peak	1984/1987	1990/1993	1996/1999	2001/2003	1998/2004	2004/2007
Leaf Protocol(s)	X	X	+HTTP (+JVM)	+XML Portal	+RM	Unknown
Directory(s)	NS, NS+	+CDS	+LDAP(*)	+UDDI	+Jini	+?
Session	RPC, XDR	+CORBA	+CORBA, RM	+SOAP, XML	+RM/Jini	+?
Schematic						



Design Patterns: Web Service





Web Services Adoption

- 1st phase
 - Concerted deployment internally within an organization
- 2nd phase
 - Selective deployment with outside business partners
- 3rd phase
 - Wider deployment with outside business partners



First Generation Web Services

- XML based
- Message-based
- Language independent
- Dynamically located
- Accessed over the internet
- Loosely coupled
- Using standard protocols



Web Services Inhibitors

- Basic web services designed for RPC
 - B2B is different
 - Reliability
 - Choreography
 - Security
- Performance
 - XML massively degrades network performance
 - ASN.1 being considered
- Politics!
 - Too many standards
 - Royalties?



Sun[®] Java Enterprise System

- Software for the Enterprise
- \$100 per employee per year
- Genuine "Right To Use"





Sun[™] Java Enterprise System Architecture

JZIVIE Device....

Creation And Assembly *Sun*, Borland, WebGain, Rational,...

Clients		Services				
	HTML XML XHTML I WML CHTML SOAP	Presentation Servlets, JSP, RMI Sun, Apache, IBM,	Business Logic EJB, JMS <i>Sun</i> , BEA, IBM, ATG, Oracle,	Integration JDBC, JCA, CORBA <i>Sun</i> , BEA, IBM, Iona,		
Heterogeneous Devices		Identity & Policy Kerberos, LDAP, PKI <i>Sun</i> , Novell, CA,				
Browser, Desktop, I2ME [™] Device		Service Platform				

Solaris[™], Linux, Windows,...



Project Liberty

- Liberty standard allows shared login
- Shipping NOW
- Java Card is a standard for smart cards







- NOW in mass deployments
- Java Card + Liberty = highest security standard for network identity



Java Desktop System



Java Desktop System



Java Stats

- Java in 100% of Fortune 500 companies
 - 78% of executives view Java as the choice for web services
- Java installed on 550 million desktops
- 150 Java enabled mobile phone models
- More than 3 million Java developers
- JRE is second most popular download on the internet
- Java is widely recognised consumer brand



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- JRE is second most popular download on the internet
- Java is widely recognised consumer brand
 Most non-techies associate it with Microsoft!



Java Community Process

- Executive committee
- Java Specification Request Currently 232 Requests
- Expert Group
 - Interested companies/individuals
- Public Review
- Reference Implementation
- Compatability Test Kit Sun/Apache scholarship fund



The Java Community: Strength in Numbers

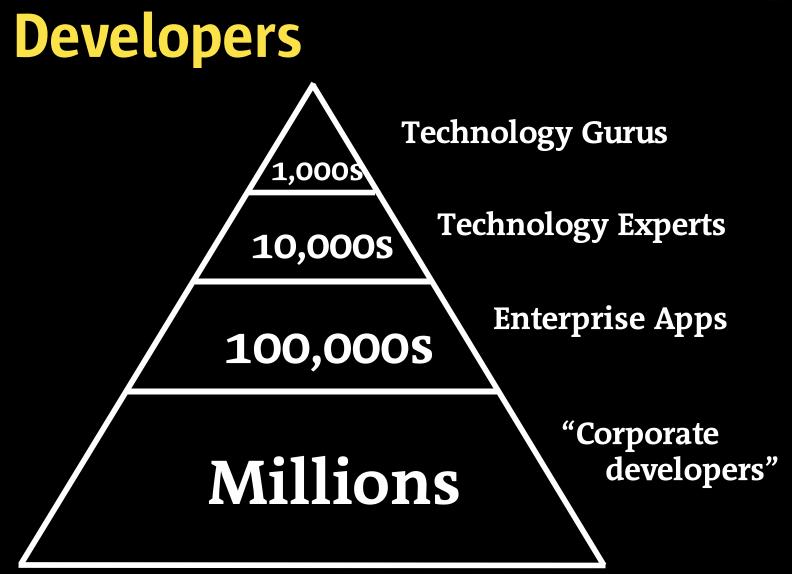
- Java programmers:
 2.5 million, as of 2001 (source: Gartner)
 Prediction of 4 million by end 2003 (source: IDC)
- Java in universities:

78% teach Java, 50% require Java (source: The Middleware Company)

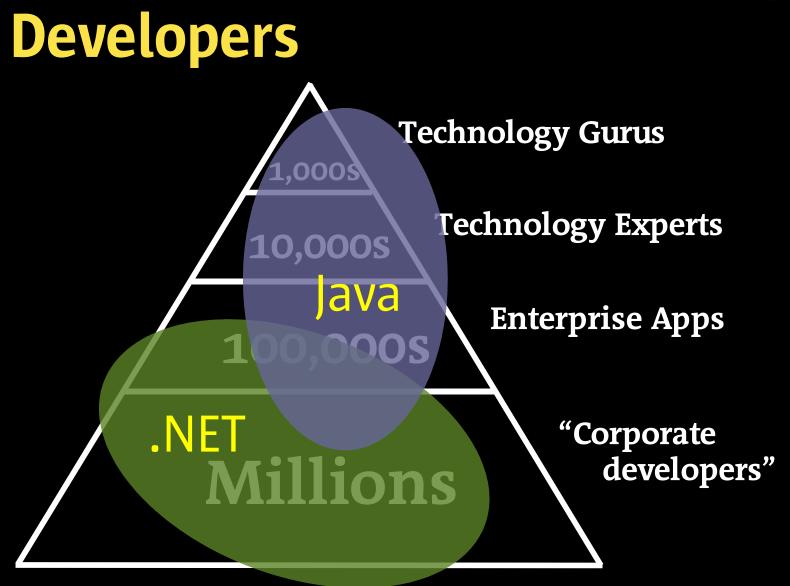
 Java usage is expected to grow 29.4% in 2003 alone

(source: IDC Worldwide Developer Model)











JDK Themes

- 1.0 First Release
- 1.1 New event model
- 1.2 Performance, New APIs
- 1.3 Performance, Hot Spot
- 1.4 Performance, Reliability, Availability
- 1.5 Performance, Ease of development



JDK 1.5, "Tiger"

- Next major J2SE release
 - Biggest impact on language since JDK1.0
- Themes & features still under design
- Will go through the JCP

ALL FEATURES ARE TENTATIVE



JDK 1.5 Themes

- Compatibility, Compatibility, Compatibility!
- Quality
- Monitoring and Manageability
- Performance and Scalability
- Client for XML and Web Services
- Ease of Development

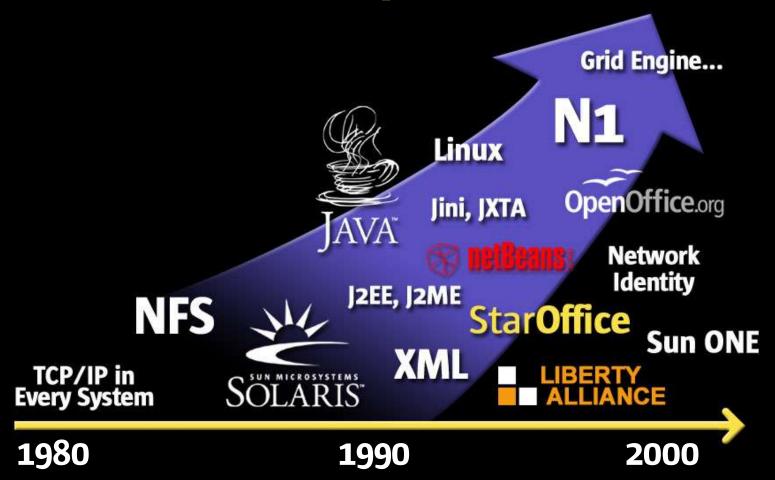


New Java Language Features JDK 1.5, "Tiger"

- Generics
- Auto-boxing
- Enumerations
- Meta-data
- Enhanced for loop
- Varargs
- Static import



Sun as a Disruptive Innovator





Java Everywhere

- Freedom of choice
 - Write once, run anywhere
- Open Standard
 JCP
- Constantly evolving
 - New features to ease development
- Still the best programming language



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